Nash Motors to Build 75% More Cars in 1936 Than It Did This Year

WSJ 11-4-35.

Nothing in Picture to Slow Down Industrial March, Chairman Says

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"Now, if ever, steady hands are needed on the industrial and financial reins of this country to consolidate the gains already made in our return to better times," declared C. W. Nash, chairman of the board of Nash Motors Co.

C. W. Nash

"In my opinion, there is nothing in today's general economic conditions, nor in the outlook for tomorrow, that should slow down the inspiring industrial march that has marked the past eight months of this year.

"It is natural, perhaps, for most of us engaged in the automobile industry to take pride in the part we have played toward restoring some degree of prosperity to the land and courage to other industries. We cannot overlook, however, the fact that an ever-increasing potential market for automobiles, built up during the depression years, has received a tremendous stimulus from the general betterment of agricultural and business conditions, a stimulus, which will make itself felt to an even greater degree in 1936.

"This year, as always, the automobile manufacturer who achieves the greatest actual value in his product is going to receive the maximum of public support. The automobile market is becoming more stabilized each year and honest value in his product is the determining factor in a manufacturer's success or failure.

"The Nash Motors Co. expects to build 75% more automobiles in 1936 than it did during 1935 and that statement expresses the confidence with which we view the future.

"If American business men will operate their various enterprises along sane, economical lines and will continue to build to the high standards of value that always have been characteristic of American marchandise; if labor will continue to recognize its vital responsibility in keeping busines on an even keel, then we are bound to enjoy increasing success in the year to come."

Rules Against Nash in Suit on Patents

CPD 4-14-34

The Swan Carburetor Co., 2031 Euclid Avenue, was upheld in its suit for infringement of patents against the Nash Motor Co. and the Reeke-Nash Motor Co., yesterday in a decision handed down by Federal Judge George P. Hahn in Toledo. It upheld a finding by W. B. Woods, special master, who heard the evidence here.

The suit, which holds the key to claims for damages from various automobile manufacturers alleged to have infringed the Swan patents on manifold and carburetor design, was defended by the National Automobile Chamber of Commerce in Nash's behalf.

It will be followed by litigation calling for an accounting by the Nash Co., and subsequently by other automobile producers, of the profits made by them through the use of the Swan patents. W. H. Boyd of Boyd, Brooks & Wickham, and the firm of Richie and Watts represented the Swan Co., of which Clyde S. Pelton is president. They said that amounts which would be large but at present are incalculable will be involved in the forthcoming litigation.

The Swan Co. was awarded $621,560 in January for royalties due since 1923 on a contract with the General Motors Corp.

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Nash Expected to Introduce Air-Conditioned Auto 9-2-37

Special to THE WALL STREET JOURNAL

MILWAUKEE — After experiments by both the Nash and Kelvinator divisions, Nash Motors is expected to present an air-conditioned automobile for the 1938 market. Still a closely guarded secret as to operation, company officials say that the temperature of the inside of the automobile will be controlled from the panel instrument board.

The company will spend $2,000,000 in improvements to its body plant here and motor plants in Racine and Kenosha.

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WINS CARBURETOR SUIT

CPD-9-31-38

Cleveland Concern Victor in Action Against Nash

A ruling that the Nash Motors Co. had infringed on a carburetor patent held by the Swan Carburetor Co., 2031 Euclid Avenue, Cleveland, was made yesterday in Baltimore by Federal Judge William C. Coleman in an oral opinion.

The case, in which the Swan Co. asked an accounting, involves several hundred thousand dollars and has been in court several years, the Associated Press reported.